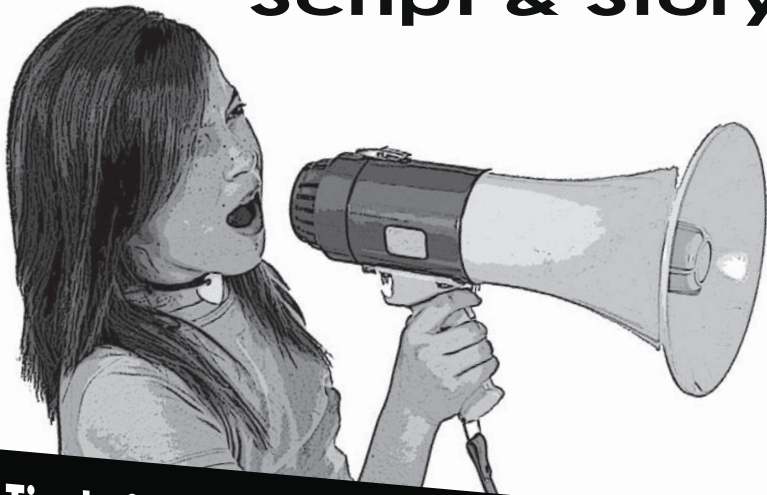


TALK BACK TO BIG TOBACCO!

Script & Storyboard Contest
2010



Win \$500!

Tired of being targeted by tobacco advertising? Ready to talk back?

We're looking for scripts and storyboards written by New Mexico youth for 30-second radio and TV ads aimed at preventing teen tobacco use.

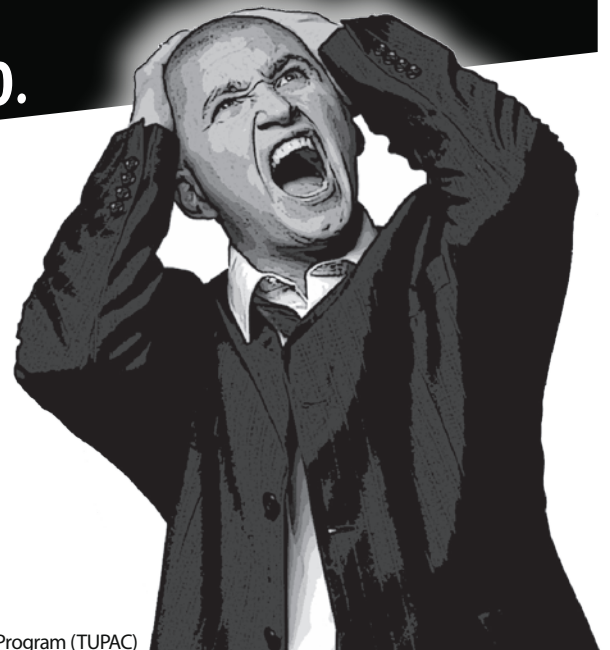
Your ad could tell the deadly truth about tobacco. It could slam the tobacco industry's lies. It could talk about why so many young people are choosing to live tobacco-free lives. Or anything else you think up!

We'll pick 8 contest winners to receive \$500! There's even a chance your ad could be picked for statewide radio or TV broadcast. If it is, you'll get \$2500!

Deadline for entries: December 3, 2010.

www.medialiteracyproject.org/talkback

talkback@medialiteracyproject.org
505-828-3129



SPONSORED BY THE MEDIA LITERACY PROJECT

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